



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

GRAND SEQUOIA®

LIFETIME *Designer* SHINGLES

GREAT VALUE FOR A RUGGED WOOD-SHAKE LOOK

gaf.com



“Some homes, like some people, were made for a natural setting. They feel deeply connected to the mountains, or the desert, or the shore. They convey a strong sense of place, as if they’d always been there. Grand Sequoia® Lifetime Designer Shingles make your home an integral part of the beauty surrounding it.”



Color Shown:
Weathered Wood



Artisan-crafted shapes combined with oversized tabs and a dimensional design result in a sophisticated beauty unmatched by typical shingles

FACT:

Your roof can represent up to 40% of your home's "curb appeal." Make it count!

Maximizing your home's "visual appeal" with Value Collection Lifetime Designer Shingles from GAF can be exciting, fun — and a smart investment.

With their multifaceted design and beautiful dimension, Grand Sequoia® Shingles offer the look of rugged wood shakes for only pennies-a-day more than standard architectural shingles. They're also backed by a Lifetime Ltd. warranty* from GAF, North America's largest roofing manufacturer.

Grand Sequoia's custom color palette is designed to accentuate the shingle's natural appeal, enhancing your home's exterior and giving it unexpected depth and beauty.

So your roof will not only last — it'll be the talk of the neighborhood!



* See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

** Grand Sequoia® Shingles have earned the prestigious Good Housekeeping Seal (applicable in U.S. only).

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



PREMIUM COLOR BLEND

Weathered Timber

Natural earth tones are enhanced with a hint of spice to make this color shine. This mid-tone brown complements a wide range of colors, from beiges and browns to greens and golds.

* Uses premium color shingle granules in an exclusively formulated color blend.

(Only available in the Northeast, Southeast, and Central Areas)

"Pursue some path, however narrow and crooked, in which you can walk with love and reverence."

—Henry David Thoreau



U.S. Only

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Mesa Brown

This delightful blend of browns with terra cotta makes a wonderfully appealing combination for pairing with warm tones on home exteriors.



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

“Nature always wears the colors of the spirit.”

—Ralph Waldo Emerson





*"I listened, motionless and still; And, as I mounted up the hill,
The music in my heart I bore, Long after it was heard no more."*

—William Wordsworth



Weathered Wood

*This perennial favorite
emulates the color
of weathered cedar.
Straddling the line
between warm and cool
tones, its versatility makes
it a timeless choice for
many home styles.*

(Only available in the
Southwest & West Areas)



U.S. Only

Note: It is difficult to reproduce the color of these products. Before selecting your color, please visit our website and see several full-size shingles.



Autumn Brown

This deep brown has welcoming warmth and charm. Its dark tones are ideal finishes for any home exterior.



“Keep your face always toward the sunshine – and shadows will fall behind you.”

—Walt Whitman



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Cedar

The golden tones of fresh cedar wood give this shingle a zest and liveliness that pairs beautifully with warm exteriors.

"I believe a leaf of grass is no less than the journey-work of the stars."

—Walt Whitman



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



*“The health of the eye seems to demand a horizon.
We are never tired, so long as we can see far enough.”*
—Ralph Waldo Emerson

Charcoal

This dark, rich gray is a favorite thanks to its flexibility. Pairing well with both warm and cool colors, it makes a statement on a wide range of home styles.



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Slate

This distinctive gray has cool blue-green nuances. It's a perfect background for grays, whites, and blue-greens, as well as white, cream, and ivory exterior colors.

(Only available in the Northeast, Southeast, and Central Areas)



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

*"It's not what you look at that matters,
it's what you see."*

—Henry David Thoreau





GRAND SEQUOIA®

LIFETIME *Designer* SHINGLES

Grand Sequoia® Lifetime Designer Shingles Offer You These Great Benefits:

- **Affordable Luxury...**
Grand Sequoia® Shingles are only a fraction of the cost of traditional slate or wood shakes
- **Sophisticated Design...**
Artisan-crafted shapes combined with oversized tabs and a dimensional design result in a sophisticated beauty unmatched by typical shingles
- **Custom Color Palette...**
Specially formulated color palette is designed to accentuate the shingle's natural appeal
- **High Performance...**
Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more)
- **StainGuard® Algae Protection...**
Helps ensure the beauty of your roof against unsightly blue-green algae¹
- **Highest Roofing Fire Rating...**
UL Class A, Listed to ANSI/UL 790
- **Stays In Place...**
Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)²
- **The Ultimate Peace Of Mind...**
Lifetime Ltd. transferable warranty with Smart Choice® Protection(non-prorated material and installation labor coverage) for the first ten years³
- **Perfect Finishing Touch...**
Use TimberTex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles; also use color-coordinated StarterMatch™ Starter Strip Shingles⁴



¹ StainGuard® algae protection and 10-year limited warranty against blue-green algae discoloration available only on shingles sold in packages bearing the StainGuard® logo. See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions.

² This wind speed coverage requires special installation; see *GAF Shingle & Accessory Ltd. Warranty* for details.

³ See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

⁴ These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

Exploring Shingle Styles and Colors

with Nancy Fire



Nancy Fire, Co-Founder and Creative Director of Design Works International, has defined an exciting trend — taking the Inside Out.

Nancy states, "As homeowners spend more time outside of their homes, they want to extend their interior style and sensibility — whether that be elegant, traditional, or more contemporary — to their outdoor living spaces that include the yard, the deck, and the roof.

"Your roof is a decision with a long-term impact. So make shingle, roofing style, and color choices that will complement your home and your personal style, providing you with years of comfort and satisfaction."



The color and style of your shingle are important! They go hand in hand when considering what shingle to use on your roof. After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

Choosing colors for your home's exterior is fun and exciting — and it's also a very significant decision. Remember, the color palette you select won't change with the seasons; it's going to be part of your home for the long term. So whether you like bolder colors that make a statement or you prefer more subtle, softer tones, you want to be sure that the palette you choose today is one that you'll still enjoy on your home years from now.

- Consider how much of your roof is visible from the street. Many times, larger roofs look more inviting using neutral tones while smaller roofs can be a bit more colorful, with more unique patterns.

- For a more traditional color palette, use tones of a color to incorporate a more subdued style into the exterior of your home. A neutral roof color creates the perfect backdrop for other colors.

- For a more contemporary design statement, try bringing attention to the top of your home (such as, using a red roof on a gray house) while coordinating trees and shrubs in the yard that will extend your roof color to your outdoor space (in this instance, like the Red Leaf Maple).

When it comes to choosing the style of your roof shingle, there's no such thing as right and wrong — there's only what works best for you and for your home. Certain elements, such as the size and pitch of your roof, can help determine what shingle style will better complement your home's exterior. Today, there are many types of shingle profiles and patterns available to help you differentiate your roof. Decide the statement you want to make, and embrace it!

- Color and texture add dimension to any home. In choosing your exterior shingle style, remember the importance of curb appeal in making these choices.

- The architectural style of your home is a key component when choosing a shingle style. A Colonial house, for example, might look best with a shingle that features a cleaner, more defined line, while a Victorian home could use a shingle with a more intense hue or a more elaborate and detailed design.

- A large roof surface is much like a blank canvas, giving you almost limitless possibilities for making a dramatic change in the look of your home's exterior. But smaller roofs or roofs with more variations in pitch also offer great opportunities, allowing the incorporation of more unique designs or patterns.

Above all, choose the shingle color and shingle style that make you feel the most comfortable. It's your home, your personality, your lifestyle. The final decision should reflect that — and do so beautifully!

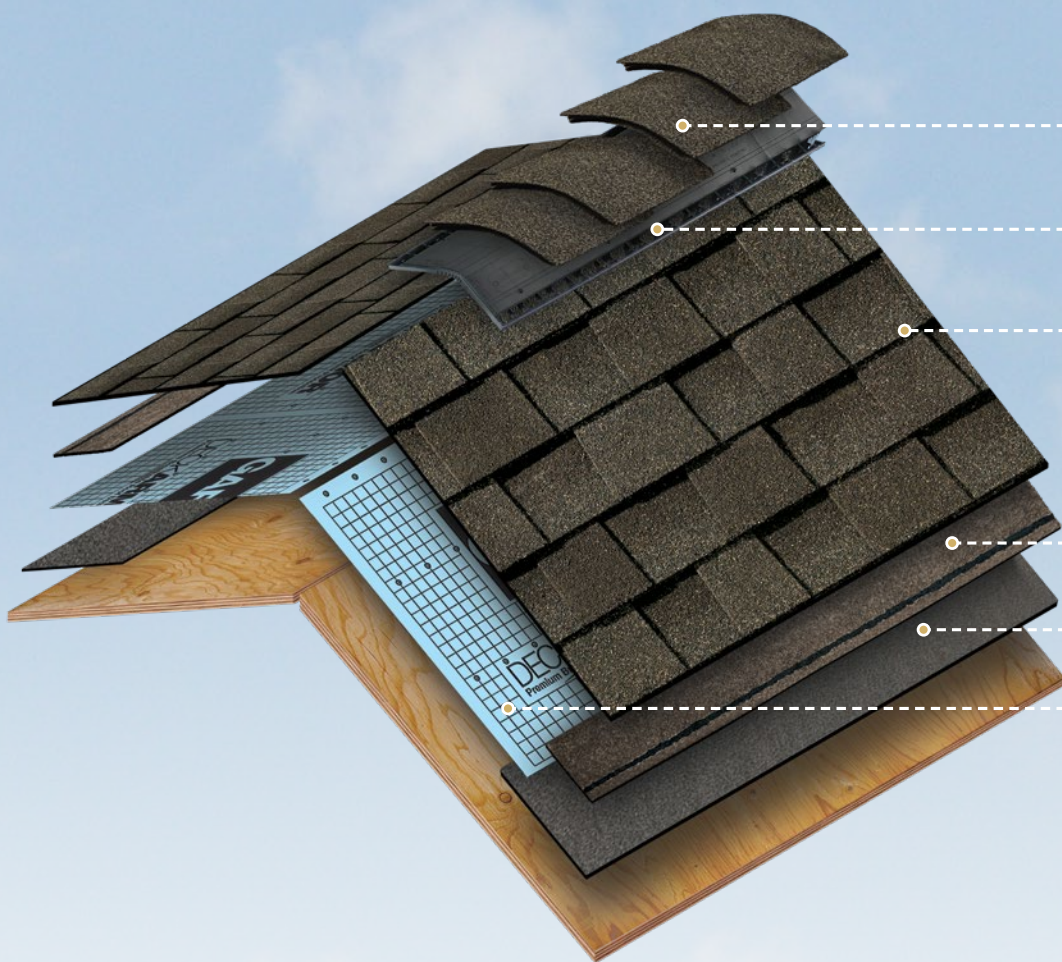


gaf.com

LIFETIME* ROOFING SYSTEM

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get a Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories.*

Durable Protection. Lasting Beauty.



Ridge Cap Shingles

The finishing touch that helps defend against leaks at the hips and ridges



Cobra® Attic Ventilation

Helps reduce attic moisture and heat



Lifetime Shingles*

Beautify & protect for years to come



Starter Strip Shingles

Helps guard against shingle blow-offs



Leak Barrier

Helps prevent leaks caused by wind-driven rain and ice dams



Roof Deck Protection

Helps shield the roof deck from moisture infiltration



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To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal (applicable in U.S. only).



2012 - 2018
WOMEN'S CHOICE AWARD®
9 OUT OF 10 CUSTOMER RECOMMENDED
ROOFING PRODUCTS



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